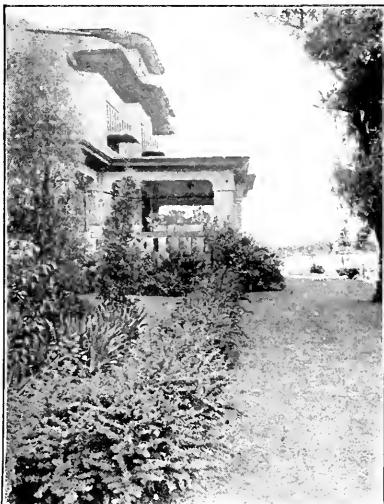


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Barberry Thunbergii

Every Home Needs Hedges and Hedging

No item in use for landscape planting will improve the appearance of your property as much as a well trimmed hedge. Note artistic effect of low growing Barberry Thunbergii hedge at left and upright growing Amoor River North Privet hedge at the right.

A Few of Our Hardy Perennials

These Perennials when properly arranged will give a profusion of bloom continuing from Spring until Fall; also fine for borders and cut flowers.

Aquilegia (Columbine)—Assorted colors of bloom.
Chrysanthemums (Hardy Varieties) — Assorted.
Monarda, Fistulosa—Red flowering, June to Sept.
Shasta Daisy—White, June-Sept., free flowering.
Delphinium (Hardy Larkspur)—Blue, July-July.
Gailardia, Grandiflora—Yellow to red, all summer.
Iris—A large assortment of colors, May to July.
Flox—A great variety of colors, July-October.
Flatycodon (Chinese Bell Flower). July-August.



Amoor River Privet



IT IS EASY AND INEXPENSIVE WHEN
YOU BUY FROM—

H. W. RICE & COMPANY

76 Dupont Street

Buffalo New York

Trees Especially Adapted to Street and Lawn Planting



Norway Maple

Birch, Cut-leaved Weeping—40 ft. Extremely vigorous and hardy; white bark; drooping branches; finely cut foliage.

Catalpa, Speciosa—40 ft. Fragrant white flowers in July; open irregular growth, large heart-shaped leaves.

Elm, American White—60-80 ft. A magnificent tree with graceful drooping branches, a favorite fast growing tree.

Linden, American (Basswood)—50-60 ft. Fragrant yellow flowers in July; large smooth showy leaves.

Magnolia, Soulangeana—10-15 ft. Large cup-shaped white and rosy pink flowers in May in showy clusters.

Maple, Norway—50-60 ft. A beautiful handsome tree with spreading branches; round head; great favorite everywhere.

Maple, Schwedleri—30-40 ft. Handsome, with color changing foliage; crimson to green, red and brown.

Mulberry, Tea's Weeping—20-30 ft. A most graceful weeping tree; dense green foliage forms umbrella shape.

Sycamore, American (Buttonwood)—50-60 ft. A beautiful majestic tree with its bright foliage.

Sugar Maple—50-60 ft. A tall, handsome, moderately rapid growing tree. Autumn foliage gold and scarlet. Very handsome. Grows rather erect, but spreads nicely.



Home Be

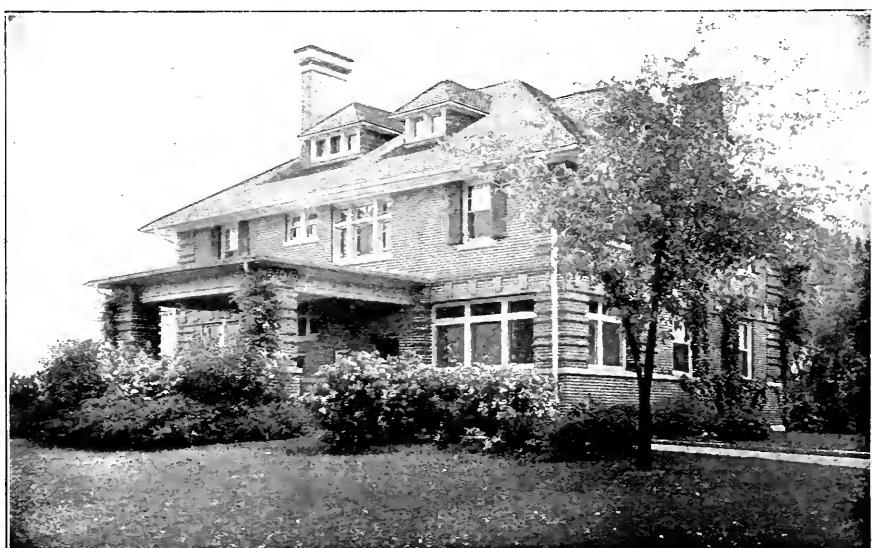


Shrubs Suitable for Screens and Backgrounds

Crab, Bechtel's Flowering—10-15 ft. Pink rose like flowers. May.
Elder, Golden-Leaved—6-8 ft. Clusters of white flowers. July.
Elder, Fern-Leaf—6-8 ft. White fragrant flowers in June.
Honeysuckle, Grandiflora, Bush—White flowers May-June.
Lilac, Purple and White—6-8 ft. Flowers in May-June.
Philadelphus, Grandiflora—White flowers in June.
Rhus, Cotinus—8-10 ft. Yellow green flowers in June, changing to purple and plumose.
Sumach, Fern-Leaf and Glabra—Flowers in July; beautiful autumnal coloring.
Tamarix—White or pink flowers, April-May; blue-green foliage.
Viburnum, Opulus Sterilis (Snowball)—Pure white flowers in June.

A Few of Our Shrubs for Nifty Foundation Plantings

Calycanthus, Sweet Scented Shrub—4-6 ft. Deliciously fragrant flowers through summer.
Deutzia, Pride of Rochester—White flowers. May.
Forsythia, Intermedia—Yellow flowers in April.
Hydrangea, Paniculata Grandiflora—Hardy. Immense cone-shaped heads of flowers in September-October.
Honeysuckle, Tartarian Bush—Pink flowers. May-June.
Rhodotypos, Kerroides—Single white flowers in May.
Snowberry, Red and White—Flowers in July; white berries.
Spirea Vanhouttei, Bridal Wreath—White flowers. May-June.
Syringa, Philadelphus Coronarius—White flowers. May-June.
Weigelia, Rosea—Pink flowers in June; an old garden favorite.



The principles of proper planting are not hard to learn. Shrubs can be trained into corners and borders, and a selection made so that they can be seen and intermingle in effect, with their neighbors, and they are always interesting. You can easily choose from them what you prefer to. One often sees an elegant house that has lost its "home." Landscape planting is the frame of a picture, and a final touch that changes it.

As a background or a foreground, shrubs are indispensable. They are the framework of the surroundings, and the impression which they make is the impression we receive of a place. They need any assistance in producing an atmosphere, and our landscape planting is the common factor.



H. W. RICE &
76 Dupont Street

beautifying

and to master. The shrubs should be massed differing in height so that all of them their bloom coming at different seasons so that choose this graduation from the lists re- that lacks the final touch to change it into one of the picture; the artistic setting; that your house to a home.

a frame to the picture
shrubs or trees are
The idea being to have
harmonize so that
will be comfort-
home-like. If you
assistance in pro-
artistic effect
landscape depart-
s at your
command

Z

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9

8

7

6

5

4

3

2

1

0

9</

Home Beautifying



Shrubs Suitable for Screens and Backgrounds

Crab, Bechtel's Flowering—10-15 ft. Pink rose like flowers, May.
Elder, Golden-Leaved—6-8 ft. Clusters of white flowers, July.
Elder, Fern-Leaf—6-8 ft. White fragrant flowers in June.
Honeysuckle, Grandiflora, Bush—White flowers May-June.
Lilac, Purple and White—6-8 ft. Flowers in May-June.
Philadelphus, Grandiflora—White flowers in June
Rhus, Cotinus—8-10 ft. Yellow green flowers in June, changing to purple and plumose.
Sunach, Fern-Leaf and Glabra—Flowers in July; beautiful autumnal coloring.
Tamarix—White or pink flowers, April-May; blue-green foliage.
Viburnum, Opulus Sterile (Snowball)—Pure white flowers in June.

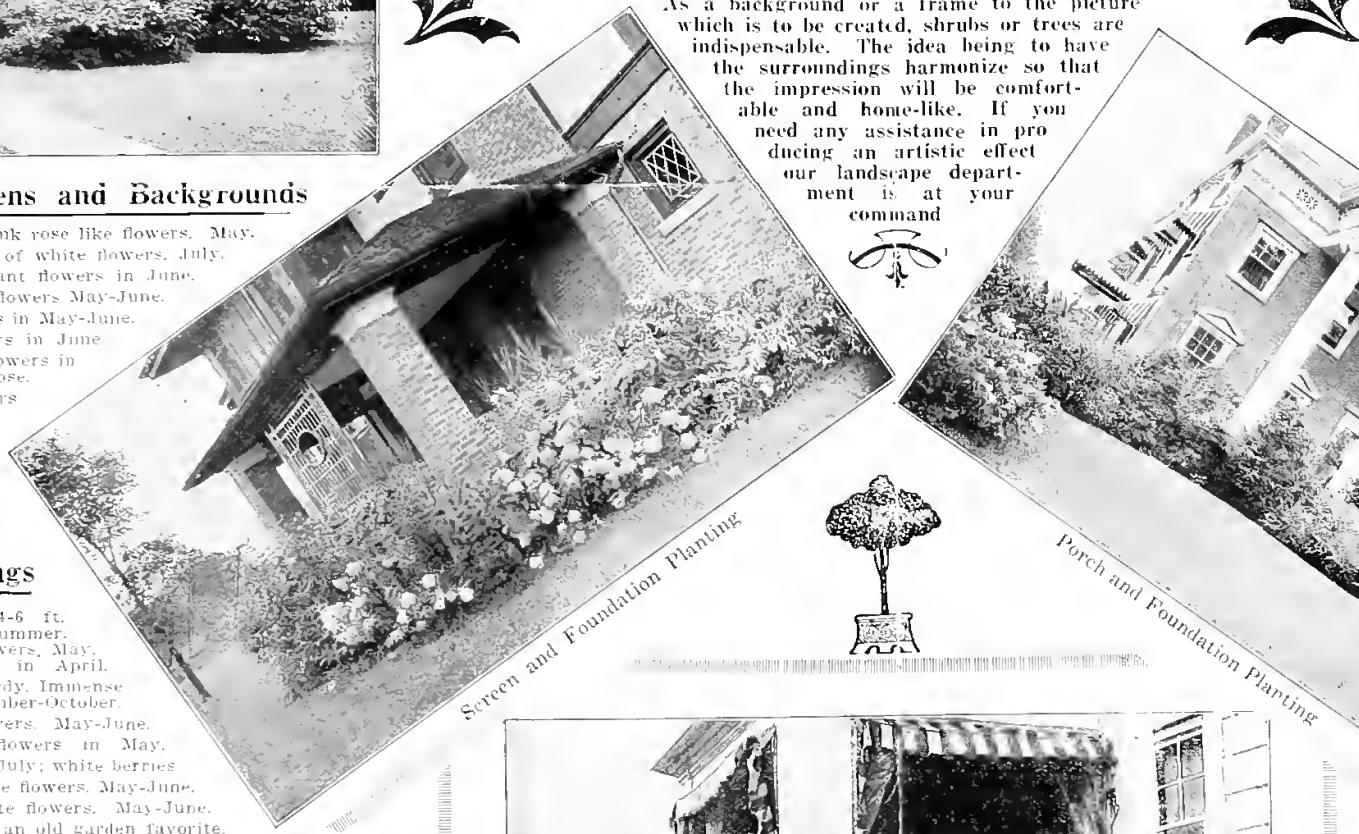
A Few of Our Shrubs for Nifty Foundation Plantings

Calycanthus, Sweet Scented Shrub—4-6 ft.
Deliciously fragrant flowers through summer.
Deutzia, Pride of Rochester—White flowers, May.
Forsythia, Intermedia—Yellow flowers in April.
Hydrangea, Paniculata Grandiflora—Hardy. Immense
cone-shaped heads of flowers in September-October.
Honeysuckle, Tartarian Bush—Pink flowers, May-June.
Rhodotypos, Kerriodes—Single white flowers in May.
Snowberry, Red and White—Flowers in July; white berries.
Spiraea Vanhouttei, Bridal Wreath—White flowers, May-June.
Syringa, Philadelphus Coronarius—White flowers, May-June.
Weigelia, Rosea—Pink flowers in June; an old garden favorite.



The principles of proper planting are not hard to master. The shrubs should be massed into corners and borders, and a selection made differing in height so that all of them can be seen and intermingle in effect, with their bloom coming at different seasons so that they are always interesting. You can easily choose this graduation from the lists referred to. One often sees an elegant house that lacks the final touch to change it into a "home." Landscape planting is the frame of the picture; the artistic setting; that final touch that changes your house to a home.

After each slide change you will notice a picture which is to be created, shrubs or trees are indispensable. The idea being to have the surroundings harmonize so that the impression will be comfortable and home-like. If you need any assistance in producing an artistic effect our landscape department is at your command.



Dwarf Shrubs Suitable for Foundation Planting

Barberry, *Thunbergii*—Orange-yellow flowers in May and June; superb foliage coloring in the fall; vari-colored fruits; ornamental.

Dentzai, Lemonel—Panicles of extra large white flowers, June.

Dentzai, Gracilis—Numerous white flowers in May and June.

Spirea, Anthony Waterer—A beautiful shrub with broad heads of deep pink flowers; blooms almost continuously.

Spirea, Arguta (Snow Garland)—Flowers in clusters along drooping slender branches; blooms in May.

Spirea, Callosa Alba—Upright in growth, with flat clusters of flowers on erect branches.

Spirea, Thunbergii—White flowers, April and May, retains delicate foliage late.

Syringa, Philadelphus Avalanche—White flowers in May and June.

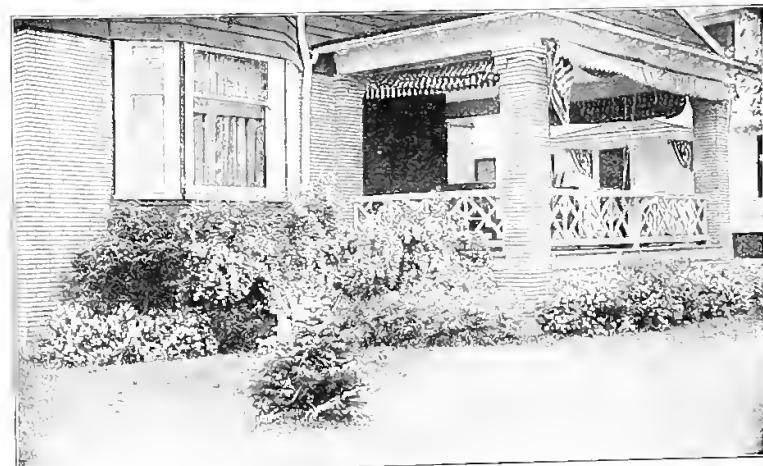
Weigelia, Eva Rathke—Handsome fragrant flowers in June and July.

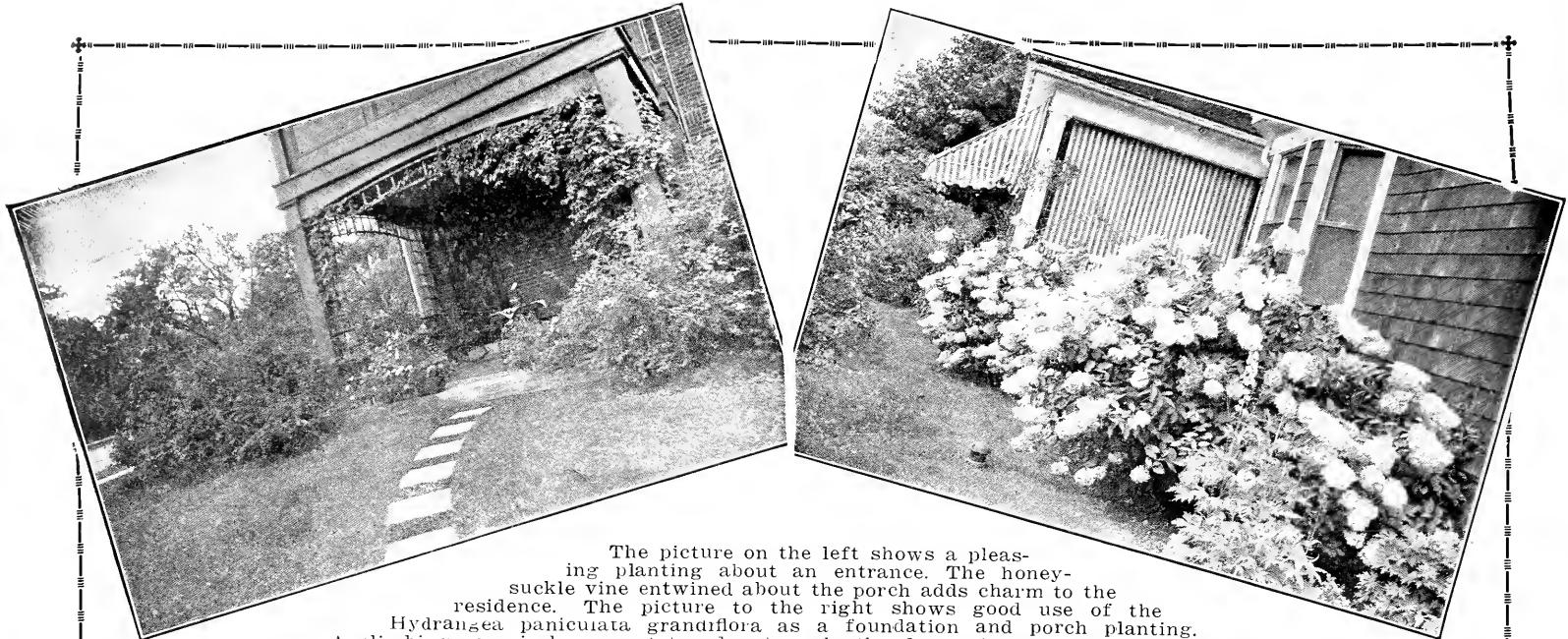
Weigelia, Variegata—Rose flowers in June; leaves are margined with white.

Desmodium *Penduliforum* (Lesperez Sieboldi)—Rose-colored, hardy September.

A Few Vines Recommended for Walls, Fences and Pergolas

Ampelopsis, Boston Ivy—One of the most beautiful and popular vines for stone walls; blue berries.
Ampelopsis, Engelmanni Ivy—For stone walls; similar to the above but has a smaller and denser foliage.
Clematis. Assorted Varieties—Among the best climbers.
Climbing Roses—Many varieties in a wide range of colors.
Honeysuckle, Hall's—White to yellow flowers in August and September; semi-evergreen; very fragrant; one of the best.





The picture on the left shows a pleasing planting about an entrance. The honeysuckle vine entwined about the porch adds charm to the residence. The picture to the right shows good use of the *Hydrangea paniculata grandiflora* as a foundation and porch planting. A climbing rose is here used to advantage in the decorating of the large porch.



Foundation Planting for Factories

The plantings below show the value of mass planting. The one on the left consists of Barberry *Thunbergii*, *Deutzia Gracilis*, and Englemanni Ivy which is the vine that, in a few years will thoroughly beautify this home. The picture on the right is of an ideal home and shows good use of a specimen tree. The shrubs planted surrounding this home are: Snowberry, *Syringa*, *Rhodotypos*, Barberry *Thunbergii* and Fragrant Sumac.

